

## Workshop

Non-formal modelling  
for interaction design



### Call for Participation

## Non-formal modelling for interaction design

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**Motivation** – If modelling is included in the requirements analysis phase of a systematic interaction design method, it mostly focuses on some kind of formalism. However, when designing in collaboration with non-expert stakeholders this will not work.

**Approach** – This workshop will allow exchange of ideas, experiences, techniques and tools for collaboration with stakeholders of interaction design early in the design process, in order to aim at a more creative as well as more user-centred requirement development.

**Limitations/Implications** – Our finding will in no way guarantee “the best design solution”, but they show a type of creative collaboration between stakeholders and designers in a very early design phase, which allows considering and exploring new solutions before these need to be prototyped or implemented.

**Originality/Value** – The techniques we intend to discuss are in no way new, however their application early in design in this open ended approach is not well documented.

**Take away message** – Non-formal modelling tools and techniques for early collaboration with stakeholders are relatively cheap but uniquely stimulating techniques for identifying both the boundaries and the opportunities of the design space for interactive systems.

### Important Deadlines

Submission of extended abstracts: **July 1, 2011**

Acceptance notification: **July 15, 2011**

Date of the workshop: **August 23, 2011**

### Intended Outcomes

We intend to develop our workshop discussion results into a publication to be submitted for peer review (monograph, journal paper, chapter in a handbook), aiming at an audience of interaction designers and teachers on interaction design. More structural outcomes like a website of tools and techniques, or a catalogue of design studies, will be considered.

### More Information

More and continuously updated information can be found at <http://www.hciv.de/ecce11>